



Innovace Solutions

Bridge the digital divide



Association of Computer Science Engineers

**SREE SOWDAMBIKA
COLLEGE OF ENGINEERING**

(An ISO 9001:2008 Certified Institution)
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Sree Sowdambika College of Engineering

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I NEED AN AWESOME
WEBSITE
to uplevel my business!

Students' Project for Developing Websites – Proposal Submission

*“The main initiative of this project is to escort the schools towards digitalization.
Digitalization has become an essential value in this computer centric world.”*

With reference to the above we have made survey and have come to know that many schools in and around Aruppukottai have no websites for them. Being in the Engineering & Technology era, we feel that it is our moral responsibility to make the educational society to be aware of the technology through which they can connect to the world at anytime and anywhere.

In this regard, we have planned to initiate a Service of developing Websites at free of cost for the Schools by a Team of our Staff and Students.

Need For Website:

An institution website provides information about your institution/school/college and all the activities are being carried over. Website can provide an up to date and easy to use link between your institution, its community and the world at large. Your website is a valuable showcase for life at your institution/school/college.

The biggest benefit that social media brings to schools is a new channel to communicate with your audience and reinforce the school's relationships. Your stakeholders – parents, students, governors, the media, local businesses - are already online out



there and using social media enables you to meet them on their ground, to get to know them, chat with them and establish a mutual relationship of trust.

A school website has the following aims:

- To establish contact with the school alumni and friends of the school;
- To bring school updates, accomplishments and concerns to the readers;
- To seek financial assistance through networking;
- To harness journalistic skills among the students; and
- To maximize utilization of the Internet and Information Technology.

Benefits of School Website:

- Is **accessible 24/7 from anywhere**
- Provides a **dynamic environment**
- Provides students with an **authentic audience**
- Schools can use the software as a **communication tool** with parents for regular weekly news, updates and events.
- Students can **share and showcase their work** (including photos and video) to other students, teachers, family, friends and public in a **positive and moderated, secure environment**.
- A great way to **add value** for parents/public who cannot always get to see their child's performance at school or get to school activities. Now they can be with our software and **share** those moments with **family and friends**.
- A **perfect solution** to **showcase your school** in a dynamic way for the new families and the community imbued with potentialities.



Functions of School website:

Possible functions of a school website include:

- Displaying student projects.
- Directing visitors to other resources on the web.
- Providing a forum for teachers, administrators, students, and parents to exchange information such as news and calendars of events.
- Introducing people who don't know much about the school (such as parent or students who are considering moving into the district, community persons who don't have children and teachers seeking employment) to its current events and general culture.



- Showing that a school is excellent with regard to sciences and new media in comparison to competitive schools.
- Providing a platform for internal school learning activities.
- Displaying school curriculum and courses.
- Providing staff and students with an entrance and front-end to documents and resources hosted locally.
- Creating and showing to public a '**CORPORATEIDENTITY**'.

Features provided for the School Website:

- **Simple** to use and navigate
- **Easy to create** new categories and pages, and add them to the menu
- To create **slide shows** of your images!
- To have a **news section**, where the forthcoming **events/achievements/ results** can be posted.
- **Fully moderated** comments/ feedback section – nothing gets published without school approval.
- **Full support** will be provided with **quick response time**.



What We Can Do For You:

- The website will be developed based on the requirements of the school.
- You will be guided to find the suitable requirements.
- The school will be assisted for domain registration and publishing your site.
- The school will be assisted for any updation or event publishing in your site every now and then.
- The website of your school will be maintained and supported.



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